

The Swansboro Area Development Foundation, Inc.

203 Church Street
Swansboro, NC 28584
(910) 326-1174; Fax (910) 326-3418

Officers

President

Dr. Tina Siegel

Vice President

Col. Peter Grimes

Secretary

Dr. Beth Barton

Treasurer

LtCol. Jim Fuhs

Board Attorney

Jason Humphrey

Board of Directors

JR Burt
Kathy Cariker
Hon Scott Chadwick
Barbara Darden
Sandi Eubanks
Junior Freeman
Linwood Hood
Dr. Denise Jehue
Hal Silver
Kay Smith
Kim Vallone
Kristi Welton

Tax-Exempt ID

593839096

Board of Directors Meeting

January 7, 2010 (meeting #57), 5:30 p.m.
Swansboro Plaza Conference Room

MINUTES

Board Members Present: Dr. Tina Siegel, Dr. Beth Barton, LtCol Jim Fuhs, JR Burt, Kathy Cariker, Honorable Scott Chadwick, Barbara Darden, Sandi Eubanks, Junior Freeman, Dr. Denise Jehue, Kay Smith, Kim Vallone, Kristi Welton (13)

Guests: Jennie Jerome

I. Call to Order/Introduction of Guests (Jennie Jerome) Dr. Tina Siegel, President

Tina introduced our guest, Jennie Jerome, to the Board of Directors. All Board members introduced themselves and Jennie introduced herself to the group. Tina then announced that Sandi Eubanks was approved by the Swansboro Chamber of Commerce's Executive Board yesterday as a new Board of Director for SADF.

II. Approval of Minutes (12-15-09) Dr. Tina Siegel, President

Junior made a motion to accept the minutes as written. Pete seconded the motion. Motion passed.

III. Treasurer's Report Jim Fuhs, Treasurer

Jim announced that he did not have a written Treasurer's Report to distribute. However, he announced that there was \$7685.54 in the Operating Account. There is an outstanding balance for the Daily News of \$600. Pete made a motion to accept the Treasurer's Report. Denise seconded the motion. Motion passed.

IV. President's Report Dr. Tina Siegel, President

A. Check presentation to Town of Swansboro: \$16,500—Tina thanked the Board of Directors for attending the check presentation to the Town. She was very appreciative of everyone's presence—it made a tremendous impact and sent a very positive message of involvement and commitment.

B. Piedmont gas grant submitted—Tina asked about the progress of the Piedmont Gas grant. Beth announced that she will complete the grant by our next meeting.

V. Committee Reports Dr. Tina Siegel, President

A. Fundraising: Mayor's Ball Committee

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1. invitation committee report (budget)—Pete and Kristi announced that the invitations (387) went out before Christmas and that they paid for the stamps, envelopes, and miscellaneous items as part of their in-kind contribution. Tina thanked Pete and Kristi and asked them to submit an IN-KIND INVOICE so we can track the donations for grant submission purposes.

2. decoration/staffing committee (budgeting)—Mr. Burt will have a budget (advance) for decorations at our next meeting.

3. silent/live auction committee—Tina has items at her office for the silent auction. We need more items. Pete will try to get a ECU football signed by the team. Barbara Darden will work on a signed Duke basketball and NC State item. Any items you received over the holidays that you would like to re-gift could be donated.

B. Arts Council Committee report: January 17, 2010 concert--Tina announced the next concert on January 17, 2010 at 2:00 p.m.. Tina has tickets for purchase. The arts council is expanding and will start offering classes. The first class will be a photography class. The next arts council meeting is Thursday, January 14, 2010 at 3:45 p.m. We have over 23 members of the Arts Council with a sizeable bank accounts (about \$4,000) from memberships. Officers will be elected in the February meeting.

VI. Old Business

A. Chamber's New Year's Eve party—Kay reported that they had about 86 participants at the New Year's Eve party. The Chamber went into the hole about \$127 but Pete announced that Nyra Hogeland and Pete will make a donation to zero out that balance. Tina announced that the Chamber is considering holding a NYC-style New Year's Eve party downtown Swansboro—and will drop a Mullet at midnight.

B. Recreation Center—We have three years to complete the building of Phase I of the Recreation Center. The three-year time period went into effect in November 2009. As soon as the weather clears, land will be cleared. Scott Chadwick has already researched costs for skate parks so we are ready to bid when the weather improves.

VII. New Business

A. Set the 2010 Calendar of Events—Tina announced that we will set our events meeting today. Kay will bring our established SADF calendar, and the Chamber and Town's calendar, to the County-wide meeting on February 5, 2010. Therefore, our events will be as follows:

- ☺ Winter Concert Series – January/February/April
- ☺ Mayor's Ball – February
- ☺ Reverse raffle?? – April ?
- ☺ Youth Foundation dance (8th-12th grade)—May 1, 2010

The SADF Mission: To improve the quality of life for residents of the Swansboro area through development of comprehensive projects and services. |

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- ⊕ Golf Tournament-September (date TBD)
- ⊕ Miss Swansboro Beauty Pageant – September 25, 2010
- ⊕ Halloween Extravaganza (children's party/adult dance)- Sat, October 30
- ⊕ Winter Concert Series – October/November/December

B. Marketing SADF in Our State Magazine (Sandi Eubanks) –Sandi announced that Our State Magazine should be notified of our events, particularly our winter concert series (we weren't listed in it this year...but the New Bern and Beaufort concerts were listed).

C. Swansboro Area Youth Development Foundation (SAYDF)—Beth Barton suggested that we develop a "youth council" to teach them about community development, government, and event planning. Ideas were exchanged about a possible name, ages of members, a dance they could plan, SAT/volunteer hours that could be accrued, and other similar items. It was decided by the Board that after the Mayor's Ball, we'll invite our youth interested in the Swansboro Area Youth Development Foundation (SAYDF) to our February 18, 2010 meeting and let them organize an outdoor youth dance on May Day dance (educational) on May 1, 2010. Barbara Darden presented the idea that these youth could participate in a Mayor's day and become the Mayor and Commissioners for the day. Beth will send a letter of invitation to both local high schools and middle schools to be distributed.

D. Coupon book (Kaye Davis) --Tina announced that Kaye Davis is interested in developing a coupon book for downtown merchants (and Cedar Point/Cape Carteret/Emerald Isle). The board was receptive of this idea. The cost of the book would be \$25/30 dollars.

E. Facebook page—Jim announced that he created a Facebook page for SADF. Jim will post SADF event notifications and maintain this new Facebook page.

VIII. Next Meeting: January 21, 2010

Junior made a motion to adjourn. Kay seconded the motion. The meeting adjourned at 6:45 p.m.

Jennie Jerome
114 Starfish Lane
Swansboro, NC 28584
(508) 680-6097
Jhj26@earthlink.net